

**For Immediate Release:** March 21, 2016

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## **Badger Meter to Showcase Complete Portfolio of Metering Solutions at AWWA ACE16; Innovative BEACON<sup>®</sup> AMA Managed Solution a Key Highlight**

MILWAUKEE – [Badger Meter](#), a leading global innovator and manufacturer of flow measurement and control solutions, today announced it will exhibit its complete portfolio of water meters, meter reading and analytics technologies for water utilities at the [American Water Works Association \(AWWA\) Annual Conference and Exposition \(ACE16\)](#). The conference will be held June 19-22, 2016 at McCormick Place in Chicago, Ill.

ACE 16 attendees will be able to participate in real-time demonstrations of the company's fast-growing [BEACON<sup>®</sup> Advanced Metering Analytics \(AMA\)](#) managed solution. BEACON AMA is a customizable cloud-based analytics platform that provides actionable information utilities need to better understand, monitor and manage their operations. BEACON AMA takes the worry out of managing a communications network and software updates, freeing up utility managers to do what they do best – operate their systems and serve their customers.

BEACON AMA is a simple, yet powerful solution that combines the intuitive BEACON software suite with the company's proven ORION<sup>®</sup> fixed-network and industry leading cellular technology. Its newest enhancement, BEACON Mobile, enables utilities already using the company's ORION meter-reading technologies to easily transition to BEACON AMA and add cellular endpoints if desired. Another key feature of BEACON AMA is the EyeOnWater<sup>®</sup> mobile app that helps to encourage conservation by allowing consumers to see and understand their water use.

“Badger Meter has been proud to participate in this premier AWWA industry event for many years. We are especially excited about ACE 16 because it focuses on four key areas in the world of water: drinking, reuse, wastewater and stormwater. Badger Meter can help utilities proactively manage their entire water eco-system, from reliable and accurate residential and commercial water meters to fixed network and cellular meter reading technologies, and the comprehensive analytics of BEACON AMA,” said Kim Stoll, vice president of sales and marketing for Badger Meter. “We look forward to being part of the conversation at AWWA and exchanging ideas about the challenges water utilities face today.”

## Press Release

ACE attendees can visit Badger Meter at Booth #1315 to see the company's total metering solutions for the water industry. In addition to BEACON AMA and ORION meter reading technologies, the company will showcase its E-Series® Ultrasonic meters, Recordall® disc meters, high resolution encoders and ModMAG electromagnetic meters.

### **About Badger Meter**

Badger Meter is an innovator in flow measurement, control and communications solutions, serving water utilities, municipalities, and commercial and industrial customers worldwide. The company's products measure water, oil, chemicals, and other fluids, and are known for accuracy, long-lasting durability and for providing valuable and timely measurement data. For more information, visit [www.badgermeter.com](http://www.badgermeter.com).

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